Process of UX Design

When talking about UX Design, the first question that comes to our mind is, "what is UX Design?"

The official definition of UX Design says that *"A person's perceptions and responses resulting from the use or expected use of a product, device or service."* In other words, we can say user experience design makes the user experience best with a product.

How UX is Important

Its main aim is to attract people to a product or site and to provide the best possible experience from the homepage to purchasing the product in an easy and fun way.

Visual Design is all about how a product looks, whereas UX focuses on how the product feels and eases use efficiently. Whenever a person interacts with software or a product, they interact with the front end of the software. Here, a UX designer keeps customers' perception of the ease of use and the experience of getting there.

UX design improves the understanding that a customer feels while using the product. Good user experience increases sales, grab new audiences and makes old audiences adapt your product for similar work. While launching a product, a UX designer thinks about how helpful, usable, delightful the product is. Usability products (such as the iPhone) are designed not only with the consumption or use of the product in mind but with the entire purchase, ownership, and even troubleshooting process in mind.

The product can be used; we focus on other aspects of user experience, such as pleasure, efficiency, and enjoyment, so there is no single definition of a good user experience. Still, a good user experience is an experience that meets the needs of a particular user in a specific area. The context in which the product is being used.

1. As a UX designer, you need to recollect the Why, What, and How of product use.
2. The Why includes the customers' motivations for adopting a product, whether or not they relate to a challenge they desire to carry out with it, or to values and perspectives which customers associate with the possession and use of the product.
3. What addresses the matters humans can do with a product—its capability.
4. Finally, the How pertains to the ability layout in a handy and aesthetically excellent way.

UX designers begin with the Why earlier than figuring out what and when, finally, the How to create merchandise that customers can shape significant studies with. In software program designs, you'll want to make sure the product's "substance" comes via a present tool and gives a seamless, fluid experience.

Since UX layout encompasses the complete person journey, it's a multidisciplinary field – UX designers come from many backgrounds with *visual Design, programming, psychology, and interplay*

layout. To set up for human customers additionally approach you to need paintings with a heightened scope concerning accessibility and accommodating many capacity customers' bodily limitations, together with studying the small text. A UX designer's everyday responsibilities range, however, frequently consist of personal research, growing personas, designing wireframes and interactive prototypes in addition to trying out designs. These responsibilities can range substantially from one corporation to the next.

However, they continually call designers to be the customers' recommendation and maintain their desires in the middle of all layout and improvement efforts. That's also why maximum UX designers' work in a few shapes of person-focused paintings process and maintain channelling their best-knowledgeable efforts until they cope with all the practical problems and desires optimally.

The essential qualities that an excellent UX designer should have are understanding human behaviour and their thought process, creative thinking, curiosity to learn about the different types of audience, and the ability to express complex concepts clearly and quickly even if he does not have prior knowledge about it.

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